

A blue-tinted photograph of a conference stage. Two people are standing on the stage, one on the left and one on the right, both appearing to be speaking or presenting. The audience is visible in the foreground, silhouetted against the stage. The overall scene is dimly lit, with the stage lights providing the main illumination.

Affect

2017 Sponsor Guide

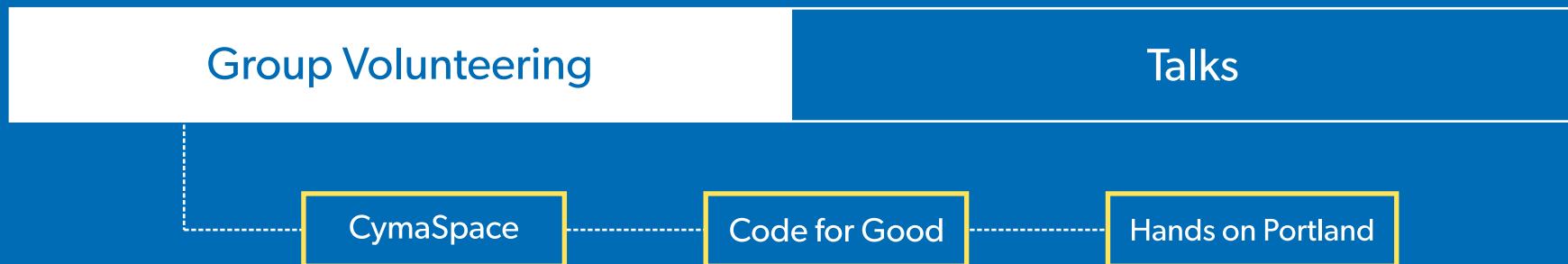
SEPTEMBER 15-16 AT THE ELIOT CENTER IN PORTLAND, OREGON

Affect is a 2-day conference with a dash of volunteering. We feature stories from activists, creators, and techies working in social change and partner with local nonprofits to create group volunteer projects for attendees to jump into.

FRI, SEPT 15



SAT, SEPT 16



Affect's Story

Affect was created in 2015 to highlight the spectrum of work, design, and culture that social change is built upon. We feature talks that **affect**, and our mission is to educate and inspire at the intersection of social change and systemic design.

In 2017, Affect became a sponsored project under 501c3 Allied Media Projects, Inc, making us an official not for profit venture.



DEMOGRAPHICS

In 2016, attendees hailed from Portland, Seattle, Oakland (SF Bay Area), New York, and D.C. More than 70% of our attendees identified as women or gender nonconforming and 30% were people of color.

What People Are Saying

Almost every single talk at @AffectConf could be a keynote. The quality, the diversity, the depth, the message.

Ashe Dryden

ALTERCONF FOUNDER

Had a grand time in PDX last week at the Affect Conf. Left feeling inspired and ready to get back to work making change happen.

Justin Kemerling

DESIGNER & ACTIVIST

Thankful @AffectConf has childcare for my 5yr old. 'Work' became family time too. He says fave is he got to be with me.

Crystal Hess

ADA ACADEMY PROGRAM DIRECTOR

This is a very special space you've built, and I'm thankful to have experienced a small part of it today.

Tsilli Pines

DESIGN WEEK PORTLAND DIRECTOR

Why Sponsor

Sponsorships help us keep Affect Conf affordable, accessible, and inclusive. Whether you're part of a nonprofit, a B Corp, or an organization focused on social impact, we'd love to hear from you.

As a sponsor, you'll reach a diverse audience that's already thinking about and creating social change.

INCLUSIVITY AT AFFECT MEANS:

onsite childcare

live CART captioning

ASL interpreters

wheelchair-accessible paths

free scholarship tickets

speaker pay + travel coverage

all-gender restrooms

a quiet room



Current Sponsorship Opportunities

All sponsors receive [website credits](#), social media thank yous, and recognition during Affect's opening and closing remarks.

TITLE SPONSORSHIP

\$5000 (exclusive)

- receive prominent die-cut decal logo signage at the event
- 5 complimentary registrations
- 1 promotional item in opening address

HEADSHOT STATION SPONSOR

\$3000 (exclusive)

- help our attendees get a new professional headshot at Affect
- onsite signage credit in front of station
- 2 complimentary registrations

INCLUSIVITY SPONSOR

\$2200 (1 remaining)

- enables us to have ASL interpreters available throughout the conference
- 2-4 complimentary registrations
- 1 promotional item shared via social media

GENERAL SPONSOR

\$1500 (5 available)

- funds go towards our speaker pay and travel coverage
- 1 complimentary registration
- 1 promotional item shared via social media

~~~~~ **contact: [elea@effectconf.com](mailto:elea@effectconf.com)** ~~~~~